

# Graeme Codrington



graeme@tomorrowtodayglobal.com

+27 82 573 0377

www.graemecodrington.com

## Personal Details:

Nationality: South African

British (by marriage)

Demographic: White, Male

Year of birth: 1970

Languages: English

Afrikaans (intermediate)

Flemish (beginner)

Zulu (beginner)

## Personal Summary:

Graeme is a futurist, with a passion for understanding the future of work and disruptive change. He is a strategic thinker with an ability to develop frameworks of understanding, apply adaptive thinking to complex systems, and communicate difficult issues with insight and incisive simplicity. He is able to rethink and unlearn with ease.

## Education:

- Doctorate in Business Administration (DBA)  
Rushmore, 2003-2006  
(NOTE: university now deregistered)
- Master of Diaconology  
UNISA, 2001-2002
- Honours in Theology (Youth Work)  
BTC, 2000
- Bachelor of Arts  
Zululand, 1997-1999 (full-time)
- Bachelor of Commerce  
WITS, 1992-1996 (part-time)
- Parktown Boys High School, 1988

## Experience

### Leadership:

- CEO of TomorrowToday Global, strategic insights firm

### Board/Governance experience:

- Non-profit: International Association for the Study of Youth Ministry, international board member responsible for finances
- YMCA UK, Board member
- Education: St. Mary's School for Girls, Waverley Board

### Stakeholder engagement:

- Investor and analyst roadshows, as consultant to listed entities
- Presenter to shareholders, senior leadership teams and employees on strategy and organisational development
- Advisor and consultant to senior leadership teams of multinational companies

## Employment History & Lecturing Positions

- 2001- present, TomorrowToday Global
- 1997-2001, The EDGE Consulting
- 1995-1998, Ambassador Training & Solutions Development
- 1992-1994, KPMG (audit articles)
- 2003- present: Guest lecturer and visiting faculty at a variety of business schools, including currently at GIBS (SA), Cornell (USA), London Business School (UK), Henley (UK), Emeritus (India), Eruditus (India) & NEOMA (France, Iran), Duke (UK), Headspring / FT (Europe), WITS (SA)

## Publications and Media

- Author of six books
- Four best-selling, including "Leading in a Changing World"
- Regular contributor to a variety of TV, radio and press
- Regular political, business and social commentary via a variety of social channels and international media

## Key Skills

- Strategy
- Future-trends analysis
- Scenario Planning
- Innovation
- Communication
- Research
- Leadership development
- IT/digital literacy and strategy

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## Online profiles:

[linkedin.com/in/graemecodrington](https://www.linkedin.com/in/graemecodrington)

[youtube.com/graemecodrington](https://www.youtube.com/graemecodrington)

[facebook.com/graeme.codrington](https://www.facebook.com/graeme.codrington)

[tiktok.com/@graemecodrington](https://www.tiktok.com/@graemecodrington)

## Company website:

[www.tomorrowtodayglobal.com](http://www.tomorrowtodayglobal.com)

## Testimonials and references available on request

Travel schedule and archive available at  
[www.graemecodrington.com/travel](http://www.graemecodrington.com/travel)

## Client & Professional Engagement Highlights (Selection from most recent 3 years)

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### Board Advisory:

- AMKA / Kalla family
- CGIC
- Kumba Iron Ore
- Old Mutual Properties
- Optimum
- Marquis Finance
- Ramdam Academy
- Retirement Inst. Namibia
- RSM
- Sandvik
- Sanlam
- Sibanye-Stillwater
- Schools: St Mary's
- WITS Business School

### Strategy development:

- Anthony Collins UK
- AZCO
- Bidfood
- Cashbuild
- CBRE
- Discovery
- FNB
- Grundfos
- Husqvarna
- Hyprop
- Nolands
- RMB
- Seacom
- Skanska (UK)

## Leadership development and Future of work (selected):

- |                                  |                   |
|----------------------------------|-------------------|
| • Aceronix                       | • Mubadala        |
| • adidas                         | • Munich Re       |
| • Allen Overy                    | • NBK Wealth      |
| • Apple iStore                   | • Nedbank         |
| • AstraZeneca                    | • Neogen Scotland |
| • Avon                           | • Nestle          |
| • Baloise                        | • Nike / Converse |
| • Boeing                         | • Novartis        |
| • CitizenM hotels                | • Novo Nordisk    |
| • Coface                         | • NTT             |
| • Converse (Nike)                | • Ooredoo         |
| • CPM                            | • PPS             |
| • Credit Suisse                  | • Prologis        |
| • Deloitte                       | • PWC             |
| • Dyson                          | • SAICA           |
| • e& (etisalat)                  | • SA Reserve Bank |
| • Easy Equities                  | • Samsung         |
| • Eerie Insurance                | • Sanofi          |
| • Eisai Pharma                   | • Santander       |
| • EY                             | • Seacom          |
| • Experian                       | • Shell           |
| • GE Healthcare                  | • Sipchem         |
| • Hamayesh Farazan               | • SME Bank, Saudi |
| • Iberdrola                      | • Suntory         |
| • Johannesburg Stock<br>Exchange | • Swiss Re        |
| • John Deere                     | • UBS             |
| • JP Morgan                      | • Unitrans        |
| • Korn Ferry                     | • Visa            |
| • KPMG                           | • Vodacom         |
| • Maybank Etika                  | • VW              |
| • McCann Group                   | • World Bank      |
| • Medtronic                      | • Wells Fargo     |
|                                  | • YPO             |